Communication Committee Report

IAM District 142 Convention

March 17-20 2025

Las Vegas, Nevada

Good Morning, President Coveny, Executive Board, and Brothers and Sisters;

My name is Matthew Dumigan, Local1776. I serve as the Chair of the Communication Committee.

The Committee would like to thank Todd Day, Director of Communications, and Robert Rodriguez Communicator, for their guidance and support.

I would like to introduce Christina Robles L1932 to deliver our report.

The Communication Committee met on March 18 and 19, 2025. Our committee is made up of 10 members:

- Mattew Dumigan L1776
- Michael Moore L2198
- Sandra Hagan L2202
- Arlo Hollings L 2198
- Tyrone Jones L 2665
- Janet Odell L1487
- Nnamdi Okafor L1759
- Christina Robles L1932
- Steven Teike L1487
- Mana Kiyuna L1979

The members of our committee had a round table discussion to brainstorm ideas that would help engage members and find new ways to get information out to our brothers and sisters.

Recommendation

- We currently use Teams for our meeting platform, and we are having a lot of problems. We recommend to keep looking at other platforms for meeting and maybe even reverting back to Zoom.
- Consider using apps such as Clubhouse and WhatsApp to engage with membership. Stewards can create WhatsApp groups for their own work areas to distribute information.
- Current Facebook groups can be very negative as we see with the District 142 Southwest group. Some people need a place to vent their frustrations, but we need to ask them to offer solutions not just complaints.
- New Hire Orientation Presentation is NOT being utilized effectively (or often enough) or at all in some locations. We recommend to download the Union Orientation off the District website and make sure every new hire had this information delivered.
- Electronic contracts are not as popular as we've been led to believe. It was almost unanimous amongst the stewards in the room that they prefer the old-school paper contract books that you can mark-up, notate, highlight, etc. We recommend paper contracts are available for any member that would like them.
- Members DO NOT read their contracts. Many of them believe that is the duty of their stewards, so they don't have to. We recommend that the QR code that takes them to the contract page is given out when members have a question. Stewards should help them look up the information so they get used to finding things in their contract.
- We recommend holding webinars that target specific issues at specific carriers and put out communications to the members that targets their specific issues. Time should also be moved around to give opportunities for different shifts to attend.
- Random social media posts such as "Fun Fact Fridays" at Local 2202 or "Did You Know?" sent out by the PHL Grievance Committee on their Facebook page.
- Virtual Meetings. Our committee unanimously agrees that this is a major plus. There is a PDF packet from W3 and it should be sent to all Locals, committees, etc. to help them get started.