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MEDICARE SCAM ADS EARNED META MILLIONS ON FACEBOOK

Dear Sisters and Brothers:

Meta, the corporation that owns Facebook and Instagram, allowed about \$12 million worth of Medicare scam ads to run on its platforms last year. Scam ads accounted for 10 percent of Meta's revenue in 2024.

This cannot stand.

That's why we'd like to invite you to a special "Stop the Scam" webinar hosted by the Alliance and the Center for Countering Digital Hate on July 22 at 4 PM ET.

[Register Now](#)

What: "Stop the Scam - How Meta Helps Scammers Target Seniors"

When: Wednesday, July 22 at 4 PM ET

Where: Virtual event

This webinar is open to all. Together, we can raise awareness, protect our loved ones, and help shut down these scams.

During this session, participants will:

- Learn how social media is being used to target and deceive older adults with Medicare scam ads
- Hear about the latest research from CCDH on how Meta allows scams to proliferate on its platforms
- Learn about current legislative efforts to hold Meta accountable and support stronger protections and safer online environments

[Click here to register for the webinar.](#)

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The amount being lost to scammers is staggering - but behind each statistic is a real person whose savings and retirement security are being stolen. Older Americans are the most frequently targeted by scams, losing peace of mind and money they cannot replace.

We need our elected officials and leaders to fight back.

Sincerely and fraternally,

John M. Coveny, Jr.
President/Directing General Chair

Richard LoVerde
Retirement Committee Chairman

JMC/rr

cc: R. Johnsen, General Vice-President, Air Transport Territory
E. Fraser, Chief of Staff, Air Transport Territory
J. Carlson, Airline Coordinator, Air Transport Territory
D142 Executive Board

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